

Graphic Communications Management

Bachelor of Science Degree

Freshman Year – First Semester

BTO 100, Academic Orientation.....	1
ENG 101 or 105, English Composition (IA) ...	3
GCM 211, Graphic Communications	2
GCM 212, Graphic Communications Lab.....	1
GCM 217, Electronic Publishing	3
GE Wellness (VI).....	3
MAT 107, College Algebra (II)	<u>3</u>
	16

Freshman Year – Second Semester

BIO 100, Introductory Biology (IVA).....	3
CMS 100, Human Comm. or 210 (IC).....	3
ENG 102, English Composition II (IB)	3
GE History (VA).....	3
TEC 161, Computer Apps in Technology. ...	<u>3</u>
	15

Sophomore Year – First Semester

CHE 101/107, Chemistry in Life (IVB).....	4
ECO 230, Principles of Economics I (VB)	3
GE Arts (IIIA)	3
GE History or Social Science (VC)	3
TEC 255, Web Publishing	<u>3</u>
	16

Sophomore Year – Second Semester

CSC 160, Intro to Programming (VIII).....	3
EET 303, LANs & PC Communications.....	3
GCM 316, Graphic Communications II.....	3
GCM 317, Electronic Publishing II.....	3
GE Humanities (IIIB)	<u>3</u>
	15

TEC 349, Applied Learning in Technology....3

Junior Year – First Semester

GBU 204, Legal Environment of Business	3
GCM 319, Printing Processes	3
GE Breadth of Knowledge (VII)	3
STA 215, Introduction to Statistics (VIII).....	3
TEC 313, Digital Photography.....	<u>3</u>
	15

Junior Year – Second Semester

ACC 201, Intro. to Financial Accounting	3
GE Breadth of Knowledge (VII).....	3
INT 202, Quality Control.....	3
PHY 101, Conceptual Physics.....	3
TEC 355, Web Animation.	<u>3</u>
	15

TEC 349, Applied Learning in Technology....3

Senior Year – First Semester

ACC 202 / ECO 300 / MGT 301 / MKT 301	3
GCM 410, Finishing and Packaging.....	3
Electives	<u>9</u>
	15

Senior Year – Second Semester

GCM 414, Printing Estimating & Costs	3
INT 408, Human Resource Development	3
Electives.....	<u>9</u>
	15

() = Eastern Kentucky University General Education Blocks

Total Hours = 128