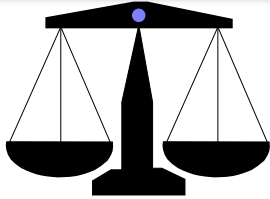


## Construct Validity



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## Conceptual vs. Operational Definitions

- \_\_\_\_\_ = Abstract definition; psychological construct  
– e.g., aggression
- \_\_\_\_\_ = Concrete definition; how you will measure the construct  
– e.g., blasting another person with loud noises
- Measurement issues = Operational

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The degree to which the study measures and manipulates the underlying psychological elements that the researcher claims to be measuring and manipulating

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## How Do You Get

\_\_\_\_\_?

- Define the \_\_\_\_\_ of interest
  - Characteristics that can't be observed
  - Ex. self-esteem
- Obtain a measure or manipulation that is known to accurately reflect the construct
- Create your own and run lots of validity tests

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## Typical

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- Items in a measure reflect a construct different than the one identified
- Conditions used to represent the causal variable do not accurately portray it

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