

## A PODCASTING PRIMER

### Make a Podcast

Download and use Audacity for Windows here: <http://audacity.sourceforge.net/download/windows>

You'll need the "LAME" mp3 encoder here: <http://www-users.york.ac.uk/~raa110/audacity/lame.html>

Here's how to install LAME: <http://audacity.sourceforge.net/help/faq?s=install&item=lame-mp3>

Review podcast info here: <http://www.how-to-podcast-tutorial.com/00-podcast-tutorial-four-ps.htm>

Watch the 6 video tutorials for Audacity: <http://www.how-to-podcast-tutorial.com/17-audacity-tutorial.htm>

Record your audio, save the Audacity project, export it as an mp3 to your computer, and edit if needed.

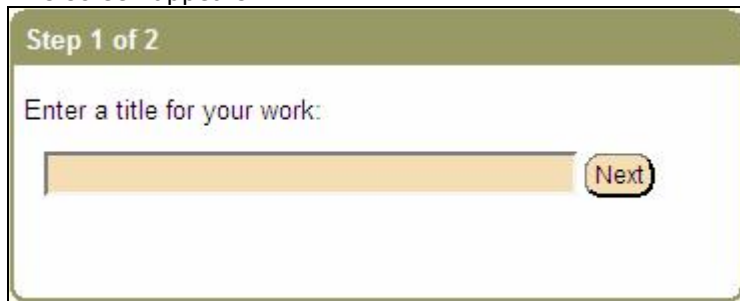
### Put your Podcast on the web

Go to [www.archive.org](http://www.archive.org) and click "join us" near the top-right of the window

Once you join, you can use archive.org to upload your podcast file, here's how:

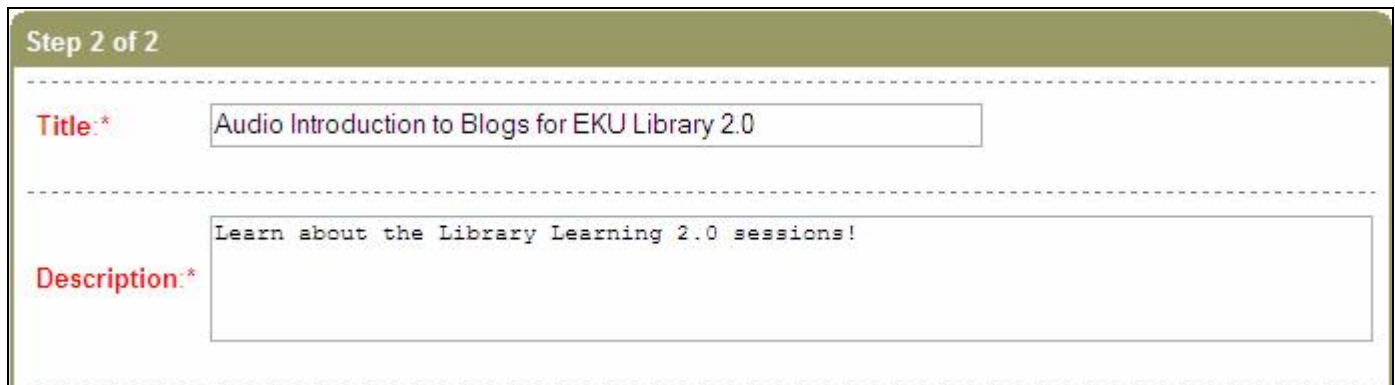
- 1) Click the  button in the upper-right

This screen appears



The screenshot shows a web form titled "Step 1 of 2". It contains a text input field with the placeholder text "Enter a title for your work:". To the right of the input field is a "Next" button.

- 2) Enter a title for your work: e.g. *Audio Introduction to Blogs for ECU Library 2.0*, then click "Next"  
(Make a unique title, this title will be used to generate a webpage for your podcast)
- 3) A screen appears to fill in information describing your podcast.  
The Title you entered in step 2 appears  
Give your podcast a description (an abstract of what you talk about in your podcast)



The screenshot shows a web form titled "Step 2 of 2". It has two main sections. The first section is labeled "Title:\*" and contains a text input field with the text "Audio Introduction to Blogs for ECU Library 2.0". The second section is labeled "Description:\*" and contains a text input field with the text "Learn about the Library Learning 2.0 sessions!".


4) Add keywords (like tags) such as learning 2.0, library, etc ...

**Keyword(s)**  
separated by  
commas:\*

5) Author & License fields are optional  
If you want to put a license on your podcast, I recommend "Dedicate to Public Domain" (free for all)

**Author** or  
creator of this  
work  
(optional):

Creative  
Commons  
License

[Choose license](#) or [dedicate to the public domain](#) 

6) File to upload: click "Browse" and locate your mp3 file (see the note on naming your mp3 file)

**File to  
upload:**

[Add more files](#)

*NOTE: filenames with SPACE characters will be renamed to "camel case".  
For example, "my LA roadtrip.mov" will become "MyLaRoadtrip.mov"  
Letters, numbers, periods (.), dashes (-), or underscores (\_) are ok, but other characters will be removed.*

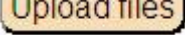
7) For type of item, the "audio" button should highlight automatically (if it doesn't, check to be sure you chose the right file, or just click the "audio" button).

Type of item:

 (movies)  (audio)  (texts)  (other)

8) If you're just testing a file, check the box for "this is a test item" and archive.org will remove it after 30 days

This is a test item  
(remove after 30 days):

9) Click the  button

10) "Please wait while your files upload" & "Please wait while your page is created" messages appear

11) Then it says "Your Page is Ready!" and you get a URL which uses the title you made in step 2  
BOOKMARK THIS URL FOR YOURSELF – a single page is created for the file you uploaded

12) When you go there, it will take you to a detail page – lots of detail

**Listen to audio**

**Stream (help)**

VBR M3U (Hi-Fi) (flash)  
64Kbps M3U (Lo-Fi) (flash)

**Download (help)**

64Kbps MP3 ZIP (7.5 MB)  
VBR ZIP (15 MB)

All files: [FTP](#) [HTTP](#)

**Resources**

[Bookmark](#)  
[Report errors](#)  
[Edit item](#) New!

**Brad and Todd Talk Video Games** Brad Marcum and Todd King

Brad Marcum and Todd King from Eastern Kentucky University Libraries tries out their podcasting skills and discusses some video game topics including Nintendo's impact in the business, the game Manhunt 2 being banned, and using Second Life in an academic setting. Get ready for these rookie amateurs as they make their first podcast.

This item is part of the collection: [Open Source Audio](#)

Author: [Brad Marcum and Todd King](#)

Keywords: [video games](#) [nintendo](#) [wii](#) [sony](#) [second life](#) [library](#)

**Individual Files**

Whole Item	Format	Size
BradAndToddTalkVideoGames_64kb.m3u	64Kbps M3U	<a href="#">Stream</a>
BradAndToddTalkVideoGames_64kb_mp3.zip	64Kbps MP3 ZIP	<a href="#">7.5M</a>
BradAndToddTalkVideoGames_vbr.m3u	VBR M3U	<a href="#">Stream</a>
BradAndToddTalkVideoGames_vbr_mp3.zip	VBR ZIP	<a href="#">14.9M</a>
<b>Audio Files</b>	VBR MP3	Ogg Vorbis
brad_todd_show_test	<a href="#">14.9M</a>	<a href="#">7.2M</a>
<b>Information</b>	Format	Size
BradAndToddTalkVideoGames_files.xml	Metadata	<a href="#">2.4K</a>
BradAndToddTalkVideoGames_meta.xml	Metadata	<a href="#">852.0B</a>

**Reviews** [Be the first to write a review](#)

Downloaded 8 times


13) In the left column, "Listen to audio" see the "Stream" section – this is where you'll get the URL

You have two options:

- You'll see "64Kbps M3U" – copy that URL and paste it into your blog entry – listeners will download the streaming file which will play in their Media Player or iTunes or similar application on their computer

*Note: The 64Kbps file is a scaled-down version of your original mp3 file, which makes it faster for users to download. Podcasts that contain speech are not adversely affected by this scaling-down, i.e. the quality doesn't suffer too badly, which makes it a good choice. The VBR file is larger, but keeps the original quality.*

- Next to 64Kbps M3U is "(flash)" – you can copy that URL for your blog entry and it will take users to a page that will play the audio without opening Media Player or other application on their computer

Choosing (flash) will take you to a page like this (control audio with these buttons ):



14) If you need to change something on this page, look at the bottom left for "Edit item"