

# Written Papers

There are no exams in the Web Publishing course, written papers will be used in their place. The papers are to be between 750 and 1000 words. At least three references are to be properly cited. References to Professor Marchant's computer presentations are not acceptable. Content and form (grammar, spelling and punctuation) are equally important. Papers may be resubmitted after the initial grading and the final grade will be an average of the two. Make sure your name is at the top of the first page. Plagiarism is not permissible. Papers are to be written in Microsoft Word and attached to an eMail sent to the instructor.

## Paper Topics

1<sup>st</sup>, Web Standards

2<sup>nd</sup>, Web Design

## Important Points

### Paragraphs

The first paragraph is to establish a good thesis, or why is the paper being written. The first sentence is the most important in the paper and should outline what will be in the paper. The next sentences should explain how the thesis is to be established. The last sentence is to summarize the first paragraph.

The last paragraph is used to list conclusions and to summarize the paper. This is the only place where the opinion of the writer may be included.

The middle paragraphs are to list and explain what research was found on the subject. Any statements of fact or opinion must have a citation.

### Citations and References

The paper must use a standard form for citations and references. APA is preferred, but any will be accepted. In the body of the paper, all information must have a citation as to where it came from. If a reference was found online, it must include the Web address.

## Grading

### Content

Number of Words, between 750 and 1000

Good Thesis, does the first paragraph clearly state what the paper is about and how it will be written.

On Subject, the paper follows the thesis.

Convincing, do the references and their explanations adequately support the thesis? Any statement of the writer, except in the last paragraph, or a statement that does not list a citation, is not convincing.

Good Conclusion, does the last paragraph adequately conclude and summarize the paper?

### Form

Grammar

Spelling

Punctuation In addition to good punctuation: Do not use words in all uppercase, use font size and attributes (such as bold) to show contrast. Never underline any words, use italic type wherever underlining would be used in a reference.

Citations, the form of

References, the number and form of