

Course Schedule

Spring 2008

Tuesday and Thursday

9:30 – 10:45 A.M.

					Reading Assignment*
1	Tue	Jan	15	Introduction	
2	Thur	Jan	17	The Scope and Function of Printing Estimating	Chapter 1
3	Tue	Jan	22	Print Order Processing	Chap 5, pp. 227 -267
4	Thur	Jan	24	Price and Cost Summary	Chap 5, pp. 267 - 294
5	Tue	Jan	29	Estimating Paper	Chap 6, pp. 295 – 340
6	Thur	Jan	31	Paper 1 Assignment	
7	Tue	Feb	5	Estimating Paper Continued	
8	Thur	Feb	7	Paper 2 Assignment	
9	Tue	Feb	12	Estimating Paper Continued	Chap 6, pp. 340 – 365
10	Thur	Feb	14	Paper 3 Assignment	
11	Tue	Feb	19	Estimating Paper Continued	
12	Thur	Feb	21	Paper 4 Assignment	
13	Tue	Feb	26	Estimating Ink	Chapter 7
14	Thur	Feb	28	Ink Assignment	
15	Tue	Mar	4	Mid-Term Exam	
16	Thur	Mar	6	Management Info. Systems & Scheduling Written Paper	Chapter 2
	Tue	Mar	11	<i>Spring Break</i>	
	Thur	Mar	13	<i>Spring Break</i>	
17	Tue	Mar	18	Developing a Cost Estimating System	Chap 3, 99 - 116
18	Thur	Mar	20	Developing BHRs	Chap 3, 117 - 166
19	Tue	Mar	25	Estimating Electronic Prepress	Chapter 8
20	Thur	Mar	27	PrePress Assignment	
21	Tue	April	1	Estimating Sheetfed Offset Press Production	Chapter 10
22	Thur	April	3	Press Assignment	

23	Tue	April	8	Estimating Postpress Production	Chapter 11
24	Thur	April	10	PostPress Assignment	
25	Tue	April	15	Comptuer Estimating	
26	Thur	April	17	Comprehensive Assignment	
27	Tue	April	22	Customer Service Representative	
28	Thur	April	24	Review	
29	Tue	April	29	Review	
30	Thur	May	1	Final Exam	
	Tue	May	6	Final Exam, 8:00 – 10:00 A.M.	

* Ruggles, P. K. (1996). *Printing estimating: Costing methods for digital and traditional graphic imaging* (4th ed.). Albany, NY: Delmar.

Assignments	Max. Points	Due
1 – Paper 1	25	2/7
2 – Paper 2	25	2/14
3 – Paper 3	25	2/21
4 – Paper 4	25	2/28
5 – Ink	25	3/6
6 – Written Paper	50	3/27
7 – PrePress	25	4/3
8 – Press	25	4/10
9 – PostPress	25	4/17
10 – Comprehensive	25	4/24
 Exams		
Mid-term	75	3/4
Final	100	5/6